

From: [International Downtown Association](#)
To: [Kent Smith](#)
Subject: IDAdvantage July 2, 2015: Alternative transportation helps spur development
Date: Thursday, July 02, 2015 1:25:33 PM

Is this email not displaying correctly? [View in browser.](#)

Springboard



JULY 02, 2015



Bring on the bikes: Alternative transportation helps spur development

MILWAUKEE BUSINESS JOURNAL

Touting the economic, environmental and health benefits of alternative modes of transportation, biking advocates, city officials and developers say improving infrastructure for both pedestrians and bicyclists will help spur growth in Milwaukee.

[READ MORE »](#)

[Advertise with IDA](#)

IDA San Francisco

David Downey



NEWS FROM THE TOP

You should have seen Detroit!

DAVID DOWNEY, CAE, ASSOC. AIA, PRESIDENT & CEO



Perseverance. Regeneration. Long-term growth. These are terms to describe the wonderment, beauty and challenges ahead for the city of Detroit. The recent IDA Midwest Urban District Forum proved successful, illustrating how the heart of a great American city can't be extinguished. IDA members and guests explored remarkable activation of public space in Campus Martius Park, witnessed a resurgence of downtown throughout the city core, traversed construction of the returning local rail transit, and felt the energy of independent entrepreneurial businesses that together comprise Detroit's recipe for rebuilding a city.

I would like to thank the Downtown Detroit Partnership (DDP), Eric Larson its CEO, Melanie Piana, Jeanette Pierce, and the entire DDP team, all of whom delivered an exceptional experience for IDA attendees. Tours of the city hosted by the Detroit Experience Factory both on foot and by bus introduced attendees to the grit and vitality of Detroit. Sessions explored how catalytic projects, driverless cars, and equity, among other themes, play vital roles in shaping cities. The Kresge Foundation President and CEO Rip Rapson delivered an eloquent and comprehensive narrative describing the partnerships forged between the philanthropic community, private sector, and government that enabled Detroit to quickly emerge from bankruptcy and fulfill what may prove to be the greatest comeback story of this century.

MEMBER SPOTLIGHT

Welcome to IDA



A welcome to the newest IDA members

IDA offers the industry's best educational and networking opportunities for downtown practitioners, as a result of its dedicated, passionate, and knowledgeable members. As such, we're thrilled to welcome these organizations to our growing network of practitioners:

Chemistry in Place

Patricia S. Algiers
Shorewood, WI

City of Fremont

Jessica von Borck
Fremont, CA

David Jenkins

South Lake Tahoe, CA

El Cajon Boulevard Business Improvement Association

T. Thomas
San Diego, CA

Heights Merchants Association BIA

Isabel Kolic
Burnaby, BC Canada

Stantec

Craig Lewis
Charlotte, NC

TourView Maps

David Baum
Passaic, NJ

To learn more about the value of IDA membership and hear how current members use these benefits, join us for an informational webinar on August 20, 2015. To register, [click here](#). And, if you're ready to become a member, [join today](#).

MEMBER NEWSMAKERS

D.C.'s Golden Triangle neighborhood unveils new art installations

ABC 7

D.C. leaders unveiled a new look for the District's Golden Triangle neighborhood Wednesday afternoon. A couple of parks in that area along Pennsylvania Avenue, NW near the White House now feature new art installations.

[READ MORE »](#)

Businesses wrestle with unique challenges, opportunities during summer months

COLUMBIA DAILY TRIBUNE

As the owner of Hot Box Cookies, a downtown business that delivers freshly baked cookies and sells the same sugary treats from its location at 1013 E. Broadway, Rimmel started his business by relying on its appeal to hungry college students.

[READ MORE »](#)

Knight Foundation investing \$1.5 million in initiative for Historic West End

CHARLOTTE BUSINESS JOURNAL

The John S. and James L. Knight Foundation is investing \$1.5 million to help create a business-improvement initiative for the

Downtown Cleveland Alliance, partners launch initiative to bring local art to Cleveland's streets

GRAIN'S CLEVELAND BUSINESS

DCA and its City Advocates program, in partnership with Citizens Bank and the city of Cleveland, on Wednesday, July 1, announced

Historic West End neighborhood that will be led by Charlotte Center City Partners. The investment is designed to foster economic development in the area, located just west of uptown Charlotte and anchored by Johnson C. Smith University.

[READ MORE »](#)

what they're calling the Citizens ArtBox project. Artists are being encouraged to submit digital artwork proposals for the public art project, with the work displayed on utility boxes in downtown Cleveland.

[READ MORE »](#)

THIS WEEK @ IDA

IDA San Francisco



Registration Now Open for IDA's 61st Annual Conference & Tradeshow

Registration for [IDA's 61st Annual Conference & Tradeshow](#) is now open! This year, we're excited to introduce a new, earlier registration option, that offers the lowest possible rate.

Join us in San Francisco, September 30 - October 2, 2015. This three-day conference will focus on how district management organizations "bridge the gap" every day, delivering elevated public services and enhanced local economic development in a dynamic, changing marketplace.

Pre-Registration is open now through July 17, 2015. Be sure to [preview all the pre-conference tours and workshops](#) so you know exactly what to register for! Remember, IDA members receive a steep discount on registration fees, so if you're not already a member, [consider joining today](#). Plus, new members who also register for the conference will receive 33% their membership dues!

[Ready to go? Click here to register.](#)



Trending Topics Webinar: DIY Market Research Program for the Business Improvement District

One of the most important things BIDs can do is tell their story. How is your district different from the rest of the city? Why should businesses locate there? What challenges should place managers and stakeholders focus on in the future? Answering each of these questions depends on good data and market research. This webinar will cover inexpensive data collection and tracking methods that will help you tell the story of your downtown to residents, property owners, and potential investors.

Presenter:

Lauren Gilchrist, Vice President, Director of Research, JLL (Jones Lang LaSalle)

[Register Today!](#)

Date: July 8, 2015 | Time: 3pm EST | Cost: \$35 (members), \$70 (non-members)

DOWNTOWN TALK

N.Y.'s approach to homelessness wouldn't fly with S.F. leadership

SAN FRANCISCO CHRONICLE

Why is there so much ugliness in a beautiful city like San Francisco? How is it that Everybody's Favorite City is full of beggars and the streets are strewn with trash?

[READ MORE »](#)

Sharing economy starts to go mainstream

FINANCIAL TIMES

The sharing economy is turning out to be many things. They include: a way to turn more areas of human existence into ad hoc marketplaces; a form of regulatory arbitrage; and an informal economy that facilitates tax evasion.

[READ MORE »](#)

Some Canadian cities embracing protected bicycle lanes

THE CARILLON

Protected bicycle lanes -- meant solely for bikes with a physical barrier between the cyclist and motorist -- are statistically one of the safest forms of cycling infrastructure and a proven method to get more people cycling in a city.

[READ MORE »](#)

Summer festivals bring serious benefits to communities

THE INDEPENDENT

From ice cream socials and barbecues to dunk tanks, parades and races, community festivals are definitely a summer tradition for many towns in Central Nebraska. But those festivals aren't only about a good time.

[READ MORE »](#)

Pink flamingos and the landscape of American taste

CITYLAB

When it comes to planning cities in America, we tend to think of beauty as subjective—which, as some philosophers argue, can result in development so ugly it's bad for emotional and economic well-being.

[READ MORE »](#)

Bad commutes make an economy worse

CHICAGO MAG

When I spoke to the Metropolitan Planning Council's Marisa Novara about the growth of Chicago's far southwest side, she also touched on something interesting that she's written about (in collaboration with MPC's Breann Gala): the problem of concentrated wealth in the city. Which is not necessarily what you might think.

[READ MORE »](#)

Google's Sidewalk Labs announces first project

NEXT CITY

New Google-backed urban innovation company Sidewalk Labs announced its first big project this week: bringing free high-speed Internet to everyone in the nation's largest city.

[READ MORE »](#)

Welcoming new neighbors: Mayor Peduto releases plan to diversify Pittsburgh

PITTSBURGH POST-GAZETTE

Pittsburgh lost more than half of its population during the past 55 years, something Mayor Bill Peduto hopes to counteract with a multi-pronged plan to increase the city's immigrant population and diversity.

[READ MORE »](#)



Kevin Moran - Editorial Contact

Communications & Information
Services Manager

Tracie Clemmer - Advertising Contact

Development & Exhibits Director
[Download 2015 Media Kit](#)

New to IDA? [Join today.](#)

Weekly news & views of the
International Downtown Association

Past Issues

1025 Thomas Jefferson Street, NW, Suite 500W
Washington DC 20007
(202) 393-6801

Email Marketing Software provided by [Geocentric / Citylight Software](#)

If you no longer want to receive IDAdvantage, you may [Unsubscribe.](#)